

Export Outlook for Horticultural Products

Revised Forecast for 2001:  \$400 Million to \$11.3 Billion

Revisions since Nov due to...

Key Upside Developments

- Sales to top markets -- especially Canada & Mexico -- expected to rise
- Fruits (fresh & processed) up \$100 million based on strong sales of apples, grapes, and stone fruit
- Tree nuts up \$100 million due to a large increase in almond grower prices and a relatively large crop
- Vegetables (fresh & processed) up \$100 million based on strong sales for a variety of products
- "Other" products show gains as well, like wine and essential oils

Key Downside Developments

- None

Wild Cards

- None

U.S. Hort. Product Exports (\$Bil)

